



Case Study

Keeble Agencies/Care Plus



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Project Breakdown

Client: Keeble Agencies/Care Plus

Location: Various

Managed by: Carol Szebeko

Total Displays Ltd were very good indeed

Recently Total Displays supplied an array of exhibition display equipment to Keeble Agencies, the sole distributor of Care Plus products in the United Kingdom.

Care Plus is one of Europe's leading suppliers of travel healthcare products. Founded in the Netherlands in 1992, Care Plus was founded under the name of Tropenzorg or its English translation, Tropicare. By 2006, Tropicare was operating in 11 European countries.

Care Plus provides solutions for both travellers and active outdoor enthusiasts addressing problems like ticks and Lyme disease with the same passion and energy as mosquitoes and malaria. Since 1992, when the product was first launched the concept has remained the same; create awareness, highlight the cause and provide the solution.

Keeble Agencies approached Total Displays Ltd to provide an exhibition and conference solution that would increase brand awareness and the company profile of the Care Plus brand, within set guidelines and a realistic budget.

Care Plus were offered with a number of solutions, in which one was chosen. From this Total Displays provided a concept to completion process which included a visit to the showroom to discuss and view all the options initially.

Total Displays were provided with full product information and hi resolution imagery that would achieve the maximum impact that Care Plus were looking for.

Bob Lock of Keeble Agencies commented “We contacted Total Displays Ltd and from the outset, Carol was a delight to deal with. She was extremely pleasant, had a great attitude and was incredibly patient when answering our numerous questions. Carol clearly outlined the products which might suit our needs, enabling us to make decisions. We found her very efficient when providing us with helpful advice.

Having made our decision, we were very happy with the on-going service we received and we were highly delighted with the end product. The display package exceeded our expectations. It was printed on high quality materials and was finished to have professional standard. We would not hesitate to deal with the company again and would confidently recommend Total Displays Ltd to any other customers (in fact, we have already done so!) We thank them for their excellent service.”



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